

EVERYTHING CREATIVE HAS A
SOPHISTICATED **TEXTURE**

MARION GITZEL

VISIONS, COLOURS,

SPACES, TEXTURES, EFFECT –
INSPIRATIONS BY ERFURT

07	09	11	12	15	18	21	23	24	27	31	32	34	36	38	41	44	47	48	50	53	54
VLIESFASER 791	VLIESFASER 724	VLIESFASER 706	VLIESFASER 712	VLIESFASER 735	ANAGLYPTA ALFRED RD 0137	VLIESFASER 722	VLIESFASER 739	JUICYWALLS DIGITALLY PRINTED WALLCOVERINGS	RAUHFASER 40	VLIESFASER 794	VLIESFASER 701	VLIES-RAUHFASER 20	VLIESFASER 559	VARIOVLIES V 130	RAUHFASER 52	VLIESFASER 719	VLIESFASER 792	VLIESFASER 577	VLIESFASER 717	VLIES-RAUHFASER 40	VLIESFASER 726 – PAINT TECHNIQUES

SIMPLICITY IS THE
ULTIMATE **FORM** OF
SOPHISTICATION.

LEONARDO DA VINCI





UNIQUE TEXTURE – MODERN AMBIENCE

This modern and effortlessly wall-
paperable texture offers a
wealth of possibilities.



INTERESTING SHAPES – POWERFUL FINISH



The weave in the form of a **raffia** texture conveys the natural character of a modern world.



PLEASANT FEEL – HOMELY MOMENTS

It captures the space with its **weave**-like appearance, exuding sheer elegance – easy to apply to the wall and equally simple to remove.





FANCY PATTERNS – TOTALLY RELAXED

A texture that does not **cut** itself off from the room, promising an excellent seamless appearance.





NATURAL ELEGANCE – INDIVIDUAL LIVING SPACE



So light, so **cotton**-like.
As free as your thoughts and desires.



**ART IS
THE ASSET
OF FORM.**

FRIEDRICH VON SCHLEGEL



OPULENT PATTERNS – MAJESTIC EXPERIENCE



Exquisite style with a love of detail.
Length by **length** – exceptional wall
design.

LIVING SURFACES – DYNAMIC EFFECT

This surface blends into your living space,
like the **bark** texture of a tree blends
into its environment.





TRADITIONAL STYLE – REFRESHINGLY DIFFERENT

The finest natural texture is the **breakthrough** for an appealing finish.





LIVELY DESIGN – INDIVIDUAL DREAMS



When the room becomes the audience, and the wall becomes the stage.

**ERFURT-JuicyWalls –
digitally printed wallcoverings**

VARIABLE TEXTURE – IMPACT-FILLED SPACE

Modernisation of room design, thanks to traditional and unforgettable wall design.



THE **ARCHITECTURE**
IS THE CONTINUATION
OF **NATURE** IN ITS
CONSTRUCTIVE
WORK.

KARL FRIEDRICH SCHINKEL



ORNATE IMPRESSION – CHARACTERISTIC STYLE

Bring the walls to life.
Easy-care, rather like the
illusion of a **cherished** scent.





POWERFUL EXPRESSION – CALMING ATMOSPHERE



An interplay of light and shade,
thanks to a **relief**-like texture with
a large-scale pattern.



EASY-GOING TYPE – MULTIFACETED TEMPERAMENT

Delicate combined with lightness
– perfect for minimalist spaces and
ideal for quick and simple wall-
papering.





BRAIDED DESIGN – ATTRACTIVELY REALISED

A room with individual character needs **bright** design options.





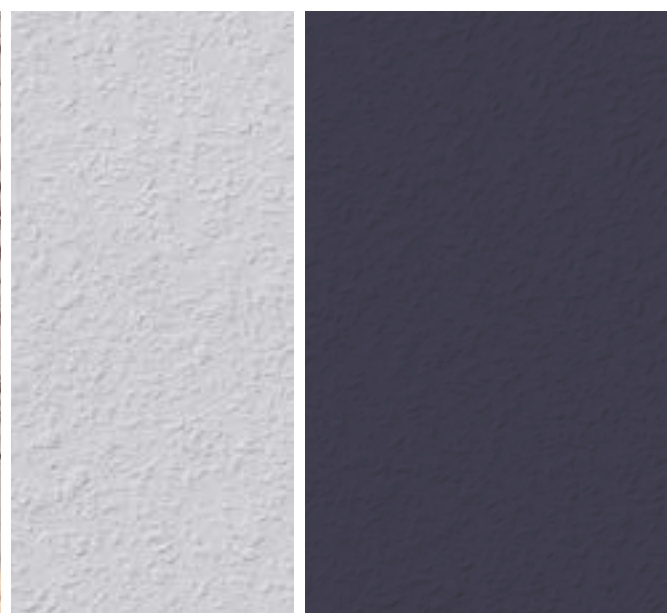
ELEGANT SURFACES – CREATIVE IDEAS

Clarity is not always the answer when large areas need quick handling and flexible painting.



QUICKLY WORKED – SIMPLY HANDLED

A **space** wants to be filled with life.
The traditional texture for walls and
ceilings helps in this.





**THE ARTIST
IS THE CREATOR OF
BEAUTIFUL THINGS.**

OSCAR WILDE



CALMING IMPACT – WARM RECEPTION

The robust **weave** for an appropriately calming ambience.



LIVELY TEXTURE –
CLEAN SPACES



The **character** of a space is the sum of its forms and patterns.



STRIKING EFFECTS – EXPRESSIVE PATTERNS

A **braided pattern** that brings together what belongs together. A traditional pattern and a durable surface.





BREATHABLE WALLS – MULTIPLE COATS OF PAINTS

Subtle textures with a high-quality appearance and countless applications.



PERFECT BACKDROP – TASTEFUL SPACE

The space acts as the epoch for an **artistic** and cultural movement that can be achieved in myriad styles.



SIMPLE TECHNIQUE – MAGNIFICENT APPEARANCE

The **'mount'** directs the viewer's gaze to the work of art, by guiding it away from the frame.



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